

NEW RAILROAD OPENS WEALTHY FARMING ZONE

Last Transcontinental Line
Was Costly Undertaking—
Travels Through Beauty
Spot of West.

San Diego, Cal., Dec. 6.—(Special.)—The first train over probably the last transcontinental route to be built in the United States arrived here December 1.—It traversed the most difficult and costly piece of railroading in the nation. Cannons aboard half a hundred warships of the Pacific fleet anchored in the bay thundered a greeting as the engine and coaches, smothered in flowers and garlands, drew into the Union station, formally marking the completion of the San Diego and Arizona railway, which, connecting with the Southern Pacific and Rock Island, opens a new route from Chicago and the east to this port.

Crowd Cheers Train.

More than 200,000 citizens and visitors, packing the mission style arches of the Union station and jamming the surrounding streets, cheered a white moustached, blue-eyed man at the engine throttle. This man was John D. Spreckles, who, in 1906, took up the building of this line through the majestic Carrizo gorge, where nature never intended a railroad to be built, and across the Imperial valley, where soil 100 feet deep and perpetual summer combine with irrigation to make the richest farming district in the world.

Today was the last in an entire week of celebration, participated in by multitudes of tourists and by citizens and officials of California, Arizona and New Mexico.

Building Cost \$18,000,000.

The new road is 148 miles long and cost about \$18,000,000. A wagon road over which to haul material into the mountain section alone cost more than \$150,000, and this road was far from the chief obstacle to the enterprise. Steam shovels were chopped into sections by acetylene torches, lowered down the rocky sides of Carrizo gorge by ropes and tackles, put together again and started to work, scraping out rock blasted from the mountains in the midst of scenery of surpassing grandeur.

The new road traverses a portion of Old Mexico where Esteban Cantu, governor of Lower California, has kept peace for years with a strong hand. At Imperial, Cal., it reaches an elevation of 3,657 feet; near Seeley in the Imperial Valley, it is 47 feet below sea level.

Industry to Develop.

Because this city is the nearest port on the Pacific coast to the great circle route from the Panama canal to the Orient, much commercial and manufacturing development is expected to follow the opening of the new road. An instance of this, according to financiers, is the great cotton crop of the Imperial Valley, Old Mexico and western Texas, which can profitably be brought here for manufacture and export. This is also true of the cattle industry of the far southwest, and of much produce, according to the men who put up the money for the road.

Much tourist travel over the new road is expected because of the superb scenery of Carrizo gorge, the wonderful view of the Imperial Valley, and the mild climate in the winter months.

Existing passenger transportation facilities already are overtaxed according to railroad administration officials, although most trains to California are running in two or more sections and additional trains have been put on.

Future Americans Will

Live to Be 150 Years Old

Chicago, Dec. 6.—Old Methusalem at the time he was doing his best to keep comfortable paces ahead of the undertaker was a mere kid in knee pants compared to the Americans that are to be.

Our grandchildren are going to live to be 150 and within a few generations a young bird of 600 will be shooting marbles and pulling the hair ribbons of the girls of 583.

This on the authority of Harriett Luella McCollum, who recently replied to Dr. W. S. Sadler, who told the Association of Commerce here that Americans are living too rapidly and that they would have to apply the brakes on the wheels of life or the race would skid into oblivion.

"We are just beginning to live," said Mrs. McCollum. "Within two generations the ordinary span of life will be 150 years. Ultimately it will be more than 600. We have been using only one-tenth of our minds and when we learn to use the other nine-tenths, death will be unnecessary until we are ready to die."

Firemen Add Real Shower

Party List for Bride-To-Be

Belfast, Me., Dec. 6.—Ever hear of a bride-to-be having had too many "showers" before her wedding day?

Miss Katherine Chase Quimby, who is getting ready to marry, has had this experience.

She has been given a number of "showers" by her friends. While she was returning from one of these she passed a frozen, inspecting a hydrant. They lost control of the hose. Several hundred gallons of icy water were poured over the young woman. She was thrown against a building by the force of the water. She suffered a severe chill. Her new tailored suit and a hat were ruined. "This 'shower' was a bit too realistic," she said.

Make Boys' Shoes of Old Auto

Tires Beat High Repair Cost

Martins Ferry, O., Dec. 6.—Old auto tires are being cut up by some parents and used to sole their sons' shoes.

This is due to the high prices being charged by shoe repairers. The boys, however, do not approve the substitute soles.

The lads find they are unable to slide on the icy sidewalks.

Only Fifteen Shopping
Days Until Christmas.

Continuing the Greatest Selling Event
in Our History -- Combining Our

Store Open Only From
10 A. M. to 5 P. M.

32d Anniversary and Christmas Sale



The shopping hours have been shortened to 10 a. m. to 5 p. m. for all Christmas shopping. Then, to get the tremendous volume of business which our method of merchandising necessitates, we have cut the price far below the wholesale prices of today. We are selling high-grade jewelry in this great 32d Anniversary Sale at prices that are below our lowest sale

prices of last year, expecting to move thousands and thousands of dollars worth of fine merchandise within the next two weeks. If you have anything to buy—buy it at Brodegaard's and save 50% or more. If the fuel situation is not better soon, all stores may have to close a few days each week. We advise every one to purchase gifts at once.



We Must Crowd Our Store Every Minute Between 10 a. m. and 5 p. m.

\$1.00 \$1.00 \$1.00 \$1.00 \$1.00

Monday, Tuesday and Wednesday You Will Find \$1.00 Will Reach a Great Many Values in Guaranteed Jewelry.



14-karat Gold Filled Stick Pin, set with rubies, emeralds, sapphires, or plain at monogram, \$1.00
14-karat Gold Filled Cuff Buttons, for soft and stiff shirts, engraved or plain, \$1.00
14-karat Gold Filled Brooches, set with rubies, emeralds, sapphires and pearls, \$1.00

14-karat Longere Pins, beautifully engraved or plain, pair, \$1.00
14-karat Gold Filled Waldemar Gent's Watch Chain, soldered links, \$1.00
14-karat Gold Filled Pocket Knives, plain or engraved, with two blades, \$1.00

Cut Glass Sugar and Creamer \$1.00
Cut Glass 8-inch Berry Bowl \$1.00
Cut Glass Syrup Pitcher \$1.00
Cut Glass Mustard Jar with Silver Top \$1.00
Cut Glass Bud Vase \$1.00
Cut Glass Marmalade Jar with Silver Top \$1.00
Cut Glass Comfort \$1.00
Cut Glass Celery Dish \$1.00
Cut Glass Handled Nappy \$1.00
Cut Glass Mayonnaise Set \$1.00
Cut Glass Butter Dish \$1.00
Cut Glass Olive Dish \$1.00
Cut Glass Candy Jar \$1.00
Set of China Salt and Peppers, 22-karat gold top and initial \$1.00
Cut Glass Flower Basket \$1.00

1,000 other articles will be on Counter No. 11 Monday, Tuesday and Wednesday not mentioned in this ad. Come early and select some of these beautiful Christmas gifts.

Out With Every Piece Stratford Silver

Our entire stock of Stratford Silver, well Betsy Ross pattern, will be sold Monday at \$1.00 each article. Come early.

17 Sets only, Berry Spoons, price \$1 Monday
21 Sets only, Gravy Ladles, price \$1 Monday
23 Sets only, Jelly Knives, price \$1 Monday
27 Sets only, Cream Ladles, price \$1 Monday
11 Sets only, Cold Meat Fork, price Monday \$1
27 Sets only, 2-piece Child Sets, price \$1 Monday
21 Sets only, Dessert Spoons, Set of 3, price Monday \$1
17 Sets only, Serving Spoons, Set of 3, price Monday \$1

This Is Surely One Fine Chance for a Useful Christmas Gift

Great Sale of Ladies' Wrist Watches



Elgin Wrist Watch in a beautiful 20 year gold filled case, plain or engraved, can be had with silk ribbon or gold filled bracelet. This watch is an absolute time keeper. Our price for 3 days \$17.75

Waltham Wrist Watches, nifty and a perfect timepiece fitted in 20 year gold filled case, plain or engraved, with silk ribbon or 14-karat filled bracelet. Our price for 3 days \$21.75

Swiss bracelet watch, a better watch, 17 jewel, steel escape wheel, double brace main spring, fitted in beautiful hand engraved or plain case, warranted for 20 years; silk ribbon if preferred. \$27.75 Our price for 3 days

Monday will be our Souvenir Day, from 10 a. m. to 1 p. m. Bee sure and get one of these. You surely will appreciate them.

SPECIAL FOR MONDAY—STERLING SILVER PICTURE FRAMES, LEATHER PICTURE FRAMES; values run as high as \$10.00. Any picture frame all day Monday \$1.99

A very important and extraordinary Ladies' Wrist Watch Sale of the most reliable Wrist Watches, Elgin, Waltham and the very best 15 and 17 jewel Swiss adjusted watches. We are giving this sale the entire week starting Monday. Notice our cut prices this week.

Octagon engraved or plain case, 15 jewel, high grade, dependable time keeper; case guaranteed for 20 years. This is a real bargain. Our price for 3 days \$19.75

Just the wrist watch for the young lady; 15 jewel, plain or engraved case, for the unheard of price for 3 days \$13.75

We have the most reliable Wrist Watches in Solid Gold 14-karat, White Gold, all shapes, octagon, oval, square, in fact, too many styles to mention. We ask your early inspection of our grand stock for comparison of prices and quality. One look will convince you.

At the Sign
of the Crown

16th & Douglas

BRODEGAARD BROS.

Mail Orders Receive
Prompt Attention

JEWELERS

Mail Orders Receive
Prompt Attention

Omaha, Neb.

WATCHES--WATCHES--WATCHES

Real Watch Sale of Honest
American Watches

We only mention a few of our wonderful bargains in honest-to-goodness American watches. All included in this sale at a fraction of their real worth.



Diamonds! Diamonds! Diamonds!

The Greatest Sale of Fine Stones Ever Held in Omaha.

We carry the most complete stock of Diamonds west of Chicago, and our Diamonds were not bought yesterday or the day before yesterday, when prices have been going sky high. We have taken no advantage of this situation—have not raised our prices—depending entirely on volume and small profits—and we surely are succeeding. A look in will convince you of above facts. We only mention a few articles. Judge for yourself.

SHOP EARLY—AFTER 10 A. M.

No. 1 Solitaire Diamond Gentlemen's Ring—Weight, 1.77-100; perfect blue white, perfect cut; in platinum and green gold mounting. We sell this perfect Diamond at a special price of \$775.00. Can not be duplicated for \$1,000.00 today.

No. 2 Gent's Ring—Violet blue Diamond, perfect cut; weight, 67-100; set in beautiful white gold (18 karat) mounting. \$285.00. Can not be duplicated for \$400.00.

No. 3 Gent's Ring—2 Diamonds and Ruby center, fine platinum and gold mounting; square effect and very heavy. Price \$195.00. Can not be duplicated for \$300.00.

No. 4 Ladies' After-Dinner Ring—Solid platinum mounting; Queen Louise design; 18 perfect blue white Diamonds. Sale price \$487.00. Can not be duplicated for \$650.00.

No. 5 Ladies' Octagon Top Solid Platinum After-Dinner Ring—Large, beautiful white Diamond center with 10 Diamonds in swell lace mounting. \$495.00. Price \$495.00. Can not be duplicated for \$675.00.

No. 6 Ladies' Platinum Top Ring—Set with 16 fine, perfect blue white Diamonds; Princess design. Price \$315.00. Can not be duplicated for \$450.00.

No. 7 Unusually Handsome Solid Platinum Bar Pin—Set with 21 fine blue white perfect Diamonds. Price \$565.00. Can not be duplicated for \$750.00.

No. 8 Very Swell Solid Platinum Lace Effect Bar Pin—Set with 15 perfect blue white Diamonds. Price \$395.00. Can not be duplicated for \$575.00.

No. 9 Solid Platinum Lavalier—Beautiful lace work, set with 7 perfect blue white Diamonds; solid platinum \$335.00. Can not be duplicated for \$450.00.

No. 10 Solid Platinum Lavalier—Beautiful lace effect, with 3 perfect, large size Diamonds. Price \$215.00. Can not be duplicated for \$350.00.

No. 11 Unusually Beautiful Solid Platinum Scarf Pin—Set with 4 beautiful blue white Diamonds. Price \$135.00. Can not be duplicated for \$200.00.

No. 12 Extra Handsome Solid Platinum Diamond Scarf Pin—With 5 swell perfect blue white Diamonds. Price \$185.00. Can not be duplicated for \$300.00.

We have the most complete selection of Diamond Cuff Buttons, very latest and most beautiful designs, set with fine blue white Diamonds, at prices which can not be duplicated elsewhere—it will be money in your pocket to compare our prices and quality—and remember, a Diamond well bought is a safe investment.

15 jewel Elgin, patent regulator, Breguet hair spring, compensated balance wheel, safety click, double brace main spring, fitted in 20 year gold filled case, open face screw case, engraved, engine turned or plain for monograms. WE SELL THIS WATCH \$23.75 STARTING MON., ALL WEEK, FOR

7 jewel Elgin watch, thin model, compensated balance wheel, safety click, double brace main spring, guaranteed good reliable timepiece, fitted in 20 year gold filled screw case, plain, engine turned or engraved. WE SELL THIS WATCH STARTING MONDAY, ALL WEEK, FOR \$15.75

For the young man we have a beautiful 12 size plain American Standard Watch in 20 year open face case, 14-karat gold filled. This makes an appreciative Christmas gift. We will sell this watch this week for \$13.75

For the young boy we have a special well constructed movement fitted in solid nickel case, open face; just the right watch for the young boy. Price this week \$7.75

Our stock of other guaranteed American Watches such as Howard, Illinois, Elgin, Waltham, Hamilton and Hampden you will find right here, at prices not to be found elsewhere. A call will convince you; each and every watch is properly adjusted and regulated before leaving our shop. Select your Christmas Watch now and have it properly engraved before the rush.

Chime Clocks

The very finest and best made Westminster Chime Clocks in solid Mahogany Cases; strikes every quarter of an hour. At last year's

Prices from \$50 to \$150

Cigaret Cases

Extra Special for Monday

Beautiful thin model Cigaret Cases. Guaranteed to wear a lifetime. Regular price last year, \$4.00.

Monday Only \$2

Closing Out Our Entire Stock of Holmes & Edwards Inlaid Silver Tableware

Regular Price Cut Price
1 Set Holmes Edwards Tea-spoons, De Sance and Caroline Patterns \$3.00 \$2.25
1 Set Holmes Edwards Dessert Spoons, De Sance and Caroline Patterns \$4.75 \$3.57
1 Set Holmes Edwards Table-spoons, De Sance and Caroline Patterns \$5.75 \$4.32
1 Set Holmes Edwards Salad Forks, De Sance and Caroline Patterns \$5.50 \$4.12
1 Set Holmes Edwards Knives and Forks, De Sance and Caroline Patterns \$10.75 \$8.07
Mahogany Chest of 26 Pieces, 6 Hollow-Handled Knives, 6 Forks, 6 Tablespoons, 6 Teaspoons, Butter Knife and Sugar Shell \$27.75 \$21.75



Regular Price Cut Price
Set of Individual Salad Forks, Caroline and De Sance Pat. \$5.00 \$4.12
Set of 6 Butter Spreaders, Caroline and De Sance Pat. \$5.50 \$4.12
Set of 6 Oyster Forks, Caroline and De Sance Pat. \$3.75 \$2.80
Set of 6 Bouillon Spoons, Caroline and De Sance Pat. \$4.50 \$3.37
Set of 6 5 o'clock Coffee Spoons, Caroline and De Sance Patterns \$2.75 \$2.07

1 Berry Spoon, Caroline and De Sance Patterns \$2.50 \$1.87

1 Cold Meat Fork, Caroline and De Sance Patterns \$1.75 \$1.32

1 Butter and Sugar Shell, Caroline and De Sance Patterns \$2.25 \$1.69